

## EXPERIENCE

- DIANBO PO PO Taipei TW - 12/2023 - Present**  
Multimedia Designer in Food & Cosmetics Industry  
Lead social media video design and collaborate on events, branding, and marketing visuals with the marketing team. Partner with advertisers to optimize visuals, expand reach, and boost conversion with cost efficiency.
- APOLLO INTERNET Remote - 12/2022 - 04/2023**  
Marketing Visual Designer in Online Platform Industry  
Collaborating with South African Marketing and Customer Service teams to provide social media material, newsletters, video editing, and other diverse requirements for content creators and audiences
- INFLOWW Remote - 04/2022 - 12/2022**  
Marketing Visual Designer in Online CRM Systems Industry  
In coordination with colleagues in Europe, Asia, and North America to create marketing visual designs for the company's CRM product, with the goal of advertising the product and achieving the desired number of affiliate within six months. In charge of managing social media posts, corporate identity design, commercial videos, branding, presentations, and web UI design to meet SEO content strategies
- SUPERA TOURS Taipei TW - 08/2018 - 02/2022**  
Senior Marketing Designer in Travel and Tourism Industry  
Collaborate with the LA headquarter to create digital marketing materials and promote high-end tourism products for North American guests based on SEO strategy. Responsible for the creation and optimization of social media campaigns, newsletters, advertisements, and translation of itineraries and other printed matter
- ALCHELIGHT LIGHTING Taipei TW - 10/2017 - 03/2018**  
Design Manager in Lighting Design and Technology Industry  
Integrate the development of lighting installation arts within the Design Department, and lead the team in producing graphics, videos, and animations
- VOXL Media LLC New York NY - 10/2015 - 03/2016**  
Visual Designer in Architectural Visualization Industry  
Design digital and print advertisements for visualizing architectural projects, utilizing a range of skills encompassing matte painting, directing, visual effects, video editing, and digital design at VOXL Media.
- NEW TANG DYNASTY TV STATION New York NY - 12/2012 - 05/2013**  
Digital Creative Service Designer in Television Broadcasting Industry  
Collaborated closely with producers to design web templates, create engaging graphic content, and develop captivating motion graphics for a range of projects, including brochures, logo designs, commercials, and TV programs
- F&T GROUP QUEENS CROSSING SHOPPING MALL New York NY - 04/2011 - 09/2011**  
Marketing Designer in Department Store Retailing Industry  
Created captivating marketing materials such as brochures, posters, advertisements, and commercials for the shopping mall. Developed visually appealing web banners, and motion graphics for outdoor LED billboard advertising

## PARTICIPATION

- LEVEL UP - Taiwan Game Design Festival in New York New York NY - 05/30 - 05/31 2015**  
Presenting Animation and Illustration at a Game Designers Group Exhibition at Taipei Economic and Cultural Office of NY
- THE WORLD ANIMATION CELEBRATION Los Angeles CA - 11/01/2014**  
The animation short film "MIRROR" was selected to be screened at The World Animation Celebration Short Film Festival at The Los Angeles Film School Theatre

## EDUCATION

- NEW YORK INSTITUTE OF TECHNOLOGY New York NY - 09/2012 - 05/2015**  
Master of Fine Art in Computer Arts and Technology  
Director Award of Graduate Fine Art Department

## PROGRAM

Photoshop	● ● ● ● ●	InDesign	● ● ● ● ●
Illustrator	● ● ● ● ●	Figma	● ● ● ● ●
After Effects	● ● ● ● ●	Salesforce	● ● ● ● ●
Premiere	● ● ● ● ●	Google Analytics	● ● ● ● ●

### Personality Traits:

Creative, Confidence, Focused, Enthusiasm, Courage, Responsible, Communication, Loyalty, Positive, Open-Minded, and Outgoing